



## 3/12/2015 – Press Release:

During COP21, in partnership with the UN, major contemporary artists mobilize and act for Climate

### Artists 4 Paris Climate 2015

During the [2015 Paris Climate Change Conference / COP 21 of the United Nations Framework Convention on Climate Change \(UNFCCC\)](#), major contemporary artists are mobilizing action through art projects displayed in the public spaces of "Greater Paris."

On 9 December at 8pm, a charity auction of 30 works from 14 art projects will be organized by the premier international auction house, Christie's. The benefits will go to 14 on-the-ground actions both fighting desertification and supporting adaptation to climate change.

The initiative is supported by the United Nations Conventions on Climate Change and Desertification. Foundations, companies and NGOs support the implementation of projects in Paris as well as action around the world.

### 2 steps of the initiative: mobilization then action

1. Mobilization: during COP21, 7 projects will be paired with 7 symbolic locations
  - *Deep breathing / resuscitation for the Reef* by Janet Laurence, at the National Museum of Natural History, from 6 October to 14 December
  - *Drowning World* by Gideon Mendel, on 10 billboards in the centre of Paris, in the run-up to COP21, from 23 to 29 November
  - *Little Sun* by Olafur Eliasson and Frederik Ottensen, march from Clichy-Montfermeil to Bourget, on 2 December
  - *Ice Watch* by Olafur Eliasson and Minik Rosing, Place du Panthéon, from 3 to 13 December
  - *Aeroscene* by Tomas Saraceno, at the Grand Palais, from 4 to 10 December
  - *Flying Shell*, by Pavel Peppertein, and *Sky Puzzle* by Yin Xiuzhen, at Charles de Gaulle airport, from 8 December to 3 January (dates and location still to be confirmed)
  - *Human Energy* by Yann Toma, the Eiffel Tower, from 5 to 12 December
2. Action: on 9 December at 8pm at Christie's Paris, 15 contributing artists with 7 projects completed and 7 to come shortly, will offer 30 works paired with 14 on-the-ground actions that are supported by 12 NGOs. The sites were chosen with the UN to embody the scope of action in Africa, Asia, Latin America, Caribbean and the Middle East.

### **The 15 artists participating in the charity sale on the 9 December at Christie's**

Edward Burtynsky (Canada), Olafur Eliasson (Denmark), Janet Laurence (Australia), Vera Lutter (Germany), Gideon Mendel (South Africa), Ernesto Neto (Brazil), Pavel Pepperstein (Russia), Dan Perjovschi (Romania), Michelangelo Pistoletto (Italy), Tomas Saraceno (Argentina), Taryn Simon (USA), Mikhael Subotzky and Patrick Waterhouse (South Africa/United Kingdom), Yann Toma (France), Yin Xiuzhen (China).

### **The 12 NGOs and the 14 sites supported by the Christie's charity auction on 9 December**

AIDER (rehabilitation of salinized land in Peru, indigenous ancestral knowledge in the Peruvian Amazon), Agrisud (agroecology in north Laos), AVSF (biogestors in Senegal, micro-irrigation in Madagascar), Gade (local sustainable development in Argentina), Grameena Vikas Samithi (Climate-smart sustainable agriculture based on indigenous cows as a resource in India), GRET (agroforestry in the Democratic Republic of Congo), Naga ("rain traps" in Kenya), Our Soil (ecological sanitation solutions in Haiti), Permaculture Global (greening the desert in Jordan), Raddo (saving the oases in Algeria, Morocco, Mauritania and Tunisia), Scope (agro-pastoralism in Pakistan), Tree Aid (restore biodiversity in a forest in Ethiopia).

*"This is why together as the heads of the two central UN entities we decided to support the Artists 4 Paris Climate 2015 initiative as one way of bringing not only the issue of desertification and the loss of healthy productive land into centre stage, but also as a way of bringing beauty and creativity the big UN climate conference in Paris in a way in which both artists and the public can contribute to climate action."*

Christina Figueres, Executive Secretary of the United Nations Framework Convention on Climate Change  
Monique Barbut, Executive Secretary of the United Nations Convention to Combat Desertification

The catalogue of the sale on the 9 December: [www.christies.com/exhibitions/2015/artists-4-paris-climate](http://www.christies.com/exhibitions/2015/artists-4-paris-climate)

The website of the initiative: [www.artists4parisclimate2015.com](http://www.artists4parisclimate2015.com)

Follow us during COP21: @artists4climate



United Nations  
Framework Convention on  
Climate Change



PARIS  
MAIRIE DE PARIS

seine-saint-denis  
LE DEPARTEMENT

epe  
entreprises pour l'environnement



CHRISTIE'S



## 3/12/2015 – Press Release: actors

### **France Holds the Presidency of COP21**

France will have the Presidency and be responsible for organizing the Paris Conference. Laurent Fabius, French Minister of Foreign Affairs and International Development, will be the President of COP21:

*"We are the first generation to know [about climate change], and probably the last to be able to act"*

Artists 4 Climate Paris 2015 was certified by the joint ministerial Steering Committee of COP21 in November 2014.

<http://www.cop21.gouv.fr/en>

### **The United Nations Framework Convention on Climate Change (UNFCCC) mobilizes for an agreement**

The UNFCCC is the UN forum in which 196 governments and Parties work together to tackle the challenge of climate change.

*« (...) I am therefore delighted to join you in the implementation of this exciting and positive initiative, which will not only support those most vulnerable to climate change through the donation of funds raised, but also help to promote COP 21 as the critical opportunity for nations to adopt a durable universal climate agreement. (...) I hope that the artwork can inspire ambitious choices which lead to combatting both climate change and desertification ».*

Christiana Figueres, Executive Secretary of UNFCCC to Monique Barbut, Executive Secretary of UNCCD

<http://unfccc.int/2860.php>

### **The United Nations Convention to Combat against Desertification (UNCCD) acts on the ground**

UNCCD was launched in 1992 at the Earth Summit in Rio, with the UNFCCC, and is at the frontline of fighting the climate change:

*"(...) If we restored 500 million hectares of degraded agricultural land, we could capture up to 30% of total carbon emissions in the world, provide (...) an adaptation strategy to climate change at low cost, designed for the South, and reduce forced migrations and prevent conflict situations on land and water resources. »*

*« Artists 4 Paris Climate 2015 is a real opportunity to bridge the climate change and land degradation agendas by showing the world, through the eyes and voices of leading contemporary artists, how vital it is right now to mobilize everyone to help the most vulnerable populations »*

Monique Barbut, Executive Secretary of UNCCD

<http://www.unccd.int>

### **The French Ministry of Culture contributes to the mobilization of artists**

During the latest Environmental Conference, Fleur Pellerin, French Minister of Culture, expressed her desire to emphasize the mobilization of artists for COP21:

*"If I wanted to give my support to the action of Artists for Climate Paris 2015, it is because I believe in culture as an accelerator for change; because I am convinced that artists have a major role to play to excite and mobilize all our fellow citizens around the issues of this conference, for our country and for the world. I welcome the many cultural initiatives that will make Paris, capital of culture, the symbolic place of change for climate."*

<http://www.culturecommunication.gouv.fr/>



United Nations  
Framework Convention on  
Climate Change



PARIS  
MAIRIE DE PARIS

seine-saint-denis  
LE DÉPARTEMENT





## 3/12/2015 – Press Release: actors (follows)

### The City of Paris engages and mobilizes with the world's major cities

Since 2007, the City of Paris has launched a real dynamic in the fight against climate change by adopting its Climate Plan. This plan is integrated in all municipal policies (planning, mobility, responsible consumption, food, housing, adaptation) in order to reduce the City's greenhouse gas emissions by 75% by 2050.

*"For 2015, in relation to other world major cities and in this Greater Paris we are building, Paris will have to make strong commitments to save the planet."*

Anne Hidalgo, Mayor of Paris's 2015 wishes

[http://www.paris.fr/pratique/energie-plan-climat/le-plan-climat-de-paris/le-plan-energie-climat-2012/rub\\_8413\\_stand\\_126610\\_port\\_19609](http://www.paris.fr/pratique/energie-plan-climat/le-plan-climat-de-paris/le-plan-energie-climat-2012/rub_8413_stand_126610_port_19609)

### The Department of Seine-Saint-Denis is committed to the success of COP21

In addition to contributing to the best welcome conditions of this international event at Le Bourget Exhibition Centre, Seine-Saint-Denis, which is a symbol of diversity, with its 170 nationalities, is committed to ecological transition, in particular by raising awareness in its population in order to take concrete action for climate and for a better life together.

<http://www.seine-saint-denis.fr/La-conference-internationale-Paris-10787.html>

### Entreprises pour l'Environnement (EpE), French partner of WBCSD, supports projects realization

Companies, recognized for their commitment to sustainable development, are approached, based on the DNA of each artist's project, to become corporate sponsors, sometimes resulting in the formation of a "micro industrial team" for the production of some ambitious works. Among them are EpE members, an association representing around forty large companies who want to take better account of the environment in their strategic decisions and their everyday management. EpE is the French partner of the World Business Council for Sustainable Development (WBCSD).

EpE : <http://www.epe-asso.org/en/>

WBCSD : <http://www.wbcsd.org/home.aspx>

### WWF France supports Artists 4 Paris Climate 2015

WWF is a leading environmental organization in France. It works to halt the degradation of the environment and build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring sustainable use of renewable natural resources and promoting reduction of pollution and wasteful consumption. WWF France is supporting, and has put its network at the disposal of this initiative.

<http://www.wwf.fr/>

### Christie's organizes the charity auction to the benefit of UNCCD

Christie's, the premier auction house in the world, holds around 450 sales per year. It has also developed a wide experience in Charity Sales, from New York, to London and Paris. Christie's is taking this initiative as an opportunity to put its strong experience to a universal cause.

<http://www.christies.com/>

### entreprise contemporaine coordinates the overall initiative

Founded in 2009, *entreprise contemporaine* specializes in the implementation of innovative projects that pair Corporate Social Responsibility (CSR) with the best contemporary art creations. *entreprise contemporaine* will be leading the initiative, from the conception of *Artists 4 Climate Paris 2015*, to assembling partners and corporate sponsors, mobilizing actors during UNFCCC COP21, to the action being taken on selected sites with UNCCD.

<http://www.entreprisecontemporaine.com/>



United Nations  
Framework Convention on  
Climate Change



PARIS  
MAIRIE DE PARIS

seine-saint-denis  
LE DÉPARTEMENT

epe  
entreprises pour l'environnement



CHRISTIE'S



## 3/12/2015 – Press Release: media contacts

COP21: [presse@cop21.gouv.fr](mailto:presse@cop21.gouv.fr)

CCNUCC : Nick Nuttall, Coordinator, Communications and Outreach, +49 228 8151400, [nuttall@unfccc.int](mailto:nuttall@unfccc.int)

CNULCD : Wagaki Wischnewski, UNCCD, Communications and External Relations, +49 228 8152829, [wwischnewski@unccd.int](mailto:wwischnewski@unccd.int)

French Ministry of Culture : +33 1 40 15 80 20/80 11/82 05/83 90/38 80, [service-presse@culture.gouv.fr](mailto:service-presse@culture.gouv.fr)

Ville de Paris : +33 1 42 76 49 61, [presse@paris.fr](mailto:presse@paris.fr)

Département of Seine Saint-Denis : Géraldine Guillot, +33 1 43 93 93 47, [gguillot@cg93.fr](mailto:gguillot@cg93.fr)

EpE : Florence Bardin, Agence F, +33 1 45 41 93 37, [florence.bardin@agencef.com](mailto:florence.bardin@agencef.com)

WWF France : Marielle Chaumien, Press Officer, +33 1 55 25 84 61, [mchaumien@wwf.fr](mailto:mchaumien@wwf.fr)

Christie's : Beverly Bueninck, Press Relations, +33 1 40 76 84 08, [bbueninck@christies.com](mailto:bbueninck@christies.com)

entreprise contemporaine : Emmanuelle Amiot, Media/Institutions, +336 09 55 47 42, [eamiot@entreprisecontemporaine.com](mailto:eamiot@entreprisecontemporaine.com)

[www.artists4parisclimate2015.com](http://www.artists4parisclimate2015.com)

@artists4climate



United Nations  
Framework Convention on  
Climate Change



United Nations Convention  
to Combat Desertification



Ministère de la Culture  
et de la Communication

PARIS  
MAIRIE DE PARIS

seine-saint-denis  
LE DÉPARTEMENT

epe  
entreprises pour l'environnement



CHRISTIE'S

3/12/2015 – selected Artworks from 9 Dec charity sale

Edward Burtynsky

Colorado River Delta #4, Sonora Mexico, 2011  
Archival inkjet print (framed)  
122 x 163 cm

This work is the number five of an edition of six



Olafur Eliasson

Colour luminosity, 2011  
A set of three watercolours on paper  
Each : 51.6 x 60 cm





Janet Laurence

**CORAL COLLAPSE**  
 from Reef Resuscitation project  
 Homeopathy #9, 2015  
 Kodak metallic C type photographic paper,  
 processed in RA-4 chemistry  
 126 x 86 cm

This work is the number one of an edition of five



Vera Lutter

**RHEINBRAUN: September 2, 2006**  
 Negative prints done through camera obscura  
 35.6 x 28 cm



Gideon Mendel

**Johora, Chandanbaisa Village, Sariakandi Upazila, Bogra District, Bangladesh, September 2015**  
 Colour photograph  
 122 x 122 cm

This work is the number one of an edition of five



Ernesto Neto

A candle to earth, 2015  
 Cotton fabric crochet, pottery, clove powder, earth, glass,  
 candle and wood  
 287 x 150 x 150 cm

This work is the number one of an edition of three



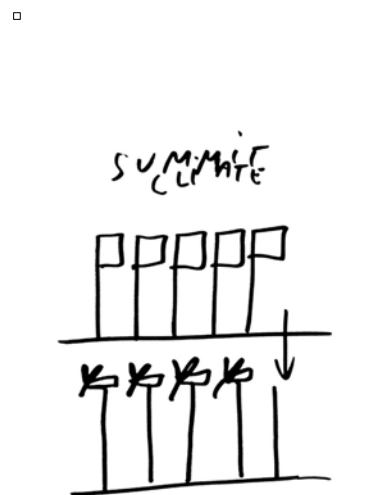
Pavel Pepperstein

Flying Shell, 2014  
 Watercolor on paper  
 19 x 28 cm



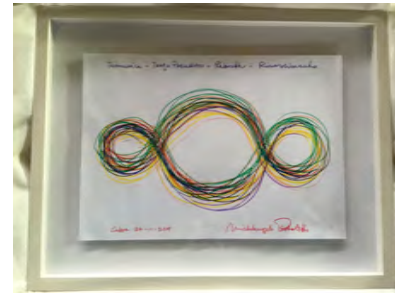
Dan Perjovschi

Summit, Climate Drawing, 2015  
 Feltpen on paper  
 42 x 29.7 cm



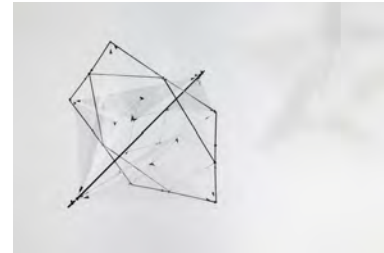
Michelangelo Pistoletto

Terzo Paradiso / Third Paradise, 2015  
Color pencils on paper  
29,7 cm x 42 cm



Tomas Saraceno

21 P/G-Z, 2014  
Carbon fibre sticks, transparent foil, Dacron, Eyelets, acrylic, polyester rope, fishing line, metal sticks and ribbon  
90 x 90 x 90 cm



Taryn Simon

Weather Modification, Cloud Seeding  
Weather Modification, Inc.  
Watford City, North Dakota, 2007  
(‘An American Index of the Hidden and Unfamiliar’ series)  
Archival inkjet print and Letraset on wall  
94.6 x 113.7 cm

This work is the number three of an edition of seven



Subotzky & Waterhouse

Ponte City from Donald Mackay Park, 2011  
Inkjet print on paper  
125.5 x 150 cm

this work is the number one of an edition of five







Yann Toma

Human Energy / Eiffel Tower, 2015  
Colour photograph  
180 x 120 cm



Yin Xiuzhen

Sky Puzzle: China, 2015  
Used clothes and suitcase collected from Beijing by Yin Xiuzhen  
29 x 84 x 68 cm, with suitcase open



United Nations  
Framework Convention on  
Climate Change



United Nations Convention  
to Combat Desertification



Ministère de la Culture  
et de la Communication

PARIS  
MAIRIE DE PARIS

seine-saint-denis  
LE DÉPARTEMENT

epe  
entreprises pour l'environnement



CHRISTIE'S